

# Seth Landgraf

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505-350-3424

315 Nelson Terrace, Millersburg, PA 17061

## Overview

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- Results driven individual with 2 years experience in Health Care and Nonprofit PR.
- Diplomatic and tactful in all communications.
- Adept at event planning, corporate campaigns, and promotional organization and management.

## Objective

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- My objective is to obtain a position in a fast-paced professional environment where my problem-solving abilities, attention to detail, and experience can further assist in reaching and exceeding the goals of the company.

## Employment History

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| 05/12-Present | <b>PinnacleHealth Foundation</b><br>Summer Student Intern<br><ul style="list-style-type: none"><li>• Coordinated all printed material for special events.</li><li>• Designed web and other content, including event programs and promotional material.</li><li>• Worked with management to identify trends and developments that might influence PR decisions and strategies.</li><li>• Generated operating capital by planning and coordinating fundraisers.</li><li>• Conferred with production and graphic design firms to coordinate production of communications materials.</li></ul>  | Harrisburg, PA  |
| 8/12-Present  | <b>Susquehanna University Alumni Office</b><br>Student Coordinator for Alumni Career Connections<br><ul style="list-style-type: none"><li>• Manage the career center of the alumni on-line community, SU Bridge</li><li>• Expand the number and range of alumni who have personal involvement with the on-line community career center with an emphasis on networks and connections</li><li>• Facilitate connections between alumni and alumni and alumni and students by providing job descriptions to mentors and mentees and providing follow up interviews</li><li>• Track career matches and outcomes</li><li>• Support and reward career volunteers for their efforts implementing an on-going process of recognition</li><li>• Assist in the marketing efforts to increase utilization of the career center and the on-line community.</li></ul> | Selinsgrove, PA |

## Education

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| 2014 | <b>Susquehanna University</b><br>Bachelor of Art, Strategic Communications- Public Relations Emphasis<br><ul style="list-style-type: none"><li>• Minor in Business Economics</li><li>• Students in Free Enterprise (SIFE)- Member</li><li>• Public Relations Society of America- Member</li><li>• Marketing, Public Relations and Advertising coursework</li><li>• Founding Father of Pi Kappa Phi- Iota Epsilon<ul style="list-style-type: none"><li>• Chaplain</li></ul></li><li>• Crusader Varsity Track and Field- 4 years</li></ul> | Selinsgrove, PA |
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