

Seth Landgraf

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315 Nelson Terrace, Millersburg, PA 17061

Overview

- Results driven individual with 2 years experience in Health Care and Nonprofit PR.
- Diplomatic and tactful in all communications.
- Adept at event planning, corporate campaigns, and promotional organization and management.

Objective

- My objective is to obtain a position in a fast-paced professional environment where my problem-solving abilities, attention to detail, and experience can further assist in reaching and exceeding the goals of the company.

Employment History

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| 05/12-Present | PinnacleHealth Foundation
Summer Student Intern
<ul style="list-style-type: none">• Coordinated all printed material for special events.• Designed web and other content, including event programs and promotional material.• Worked with management to identify trends and developments that might influence PR decisions and strategies.• Generated operating capital by planning and coordinating fundraisers.• Conferred with production and graphic design firms to coordinate production of communications materials. | Harrisburg, PA |
| 8/12-Present | Susquehanna University Alumni Office
Student Coordinator for Alumni Career Connections
<ul style="list-style-type: none">• Manage the career center of the alumni on-line community, SU Bridge• Expand the number and range of alumni who have personal involvement with the on-line community career center with an emphasis on networks and connections• Facilitate connections between alumni and alumni and alumni and students by providing job descriptions to mentors and mentees and providing follow up interviews• Track career matches and outcomes• Support and reward career volunteers for their efforts implementing an on-going process of recognition• Assist in the marketing efforts to increase utilization of the career center and the on-line community. | Selinsgrove, PA |

Education

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| 2014 | Susquehanna University
Bachelor of Art, Strategic Communications- Public Relations Emphasis
<ul style="list-style-type: none">• Minor in Business Economics• Students in Free Enterprise (SIFE)- Member• Public Relations Society of America- Member• Marketing, Public Relations and Advertising coursework• Founding Father of Pi Kappa Phi- Iota Epsilon<ul style="list-style-type: none">• Chaplain• Crusader Varsity Track and Field- 4 years | Selinsgrove, PA |
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